

FAVORITE HOLIDAY MEATS

At Keller's we understand that your holiday meal is very important. Our knowledgeable, friendly staff is committed to making your meal the best that you have ever had, by giving your order the time and attention that you deserve. Our goal is to make shopping fun, always mindful that our customers, like us, are real families on budgets who want the best quality available at an honest value. Since 1946 the Keller family has been committed to providing you with the cleanest, highest quality, most delicious tasting, farm fresh natural foods available. Our meats are fresh from the farm, and are cut fresh everyday. We never add preservatives or chemicals. We're big on selection, but small and personal when you need attention.

Following is a list of our customer's favorite holiday requests. This is certainly not a complete list of the selections that we carry! Please place your holiday orders early for the best selection. See our "Holiday Entertainment Guide" for cooking times and tips.

KELLER'S BEEF:

Keller's Choice and Prime Natural Gourmet Beef are Dry Aged for melt in your mouth tenderness. Keller's Natural Beef has mouth watering flavor because of their healthy vegetarian diet. Keller's beef are never fed animal by products. Keller's beef are processed in a clean USDA inspected plant. We take the time and expense to have an inspector on duty at all times, not all plants do. Since 1946 you have been able to count on Keller's to ensure you the highest quality, cleanest beef you can buy.

PRIME RIB: Order by the pound.

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| Whole (7 Ribs)..... | 14# to 19#..... | \$10.98lb |
| Small End (leaner)..... | | \$11.48lb |
| Large End (better marbling/less expensive)..... | | \$10.48lb |
| Boneless Prime Rib..... | | \$13.98lb |

PREMIUM BEEF TENDERLOIN:

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|--------------------------------------|---------------|-----------|
| Whole..... | 3# to 5#..... | \$21.98lb |
| Cut (Steak/Filet/Partial Piece)..... | | \$22.98lb |
| Filet Mignon Bacon Wrapped | | \$23.98lb |

KELLER'S LAMB:

Keller's All Natural young USDA Choice Lamb is the best quality available. You will be impressed with the mild flavor, delicious taste and tenderness of our young lamb.

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|---------------------------------|-----------------------------|-----------|
| LAMB LEG | 6# to 9#..... | \$6.98lb |
| LAMB LEG BUTT HALF | 4# to 5#..... | \$7.48lb |
| LAMB LEG BONELESS | | \$8.99lb |
| LAMB RACK | 3/4# to 1 3/4#..... | \$17.98lb |
| LAMB CROWN ROAST | 2 to 4 Racks, 3# to 6#..... | \$21.98lb |

KELLER'S PORK:

Keller's All Natural Pork is light, tender, and tasty. Keller's pork, unlike most pork, is not injected or pumped with water and phosphates in order to increase the pork's weight and shelf life. No preservatives are added and you are not paying for water.

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| PORK CROWN ROAST | 5# to 12#..... | \$6.99lb |
| PORK LOIN ROAST BONE IN CENTER CUT | 2# to 6#..... | \$4.59lb |

KELLER'S FRESH TURKEY:

Keller's All Natural Prime Quality Chicken and Turkey are Albuquerque's most popular choice, simply the best poultry you can buy at any price! Keller's poultry is fresh from the farm, humanely raised and processed in a clean inspected plant. Exceptionally moist and rich, Keller's natural turkey and chicken taste better, and have none of the chemicals and preservatives that you'll find in other poultry. Keller's, famous for "THE BEST TURKEY", has New Mexico's largest assortment of fresh, smoked and roasted turkey products.

FRESH TURKEY WHOLE.....Hens 11# to 18# or Toms 20# to 30#.....\$1.89lb

Fresh whole turkeys will be within two pounds of the size ordered. Fresh turkeys are deep chilled, as per USDA regulations, and should be picked up at least 24 hours in advance of the time that you plan to prepare your meal.

FROZEN TURKEY WHOLE.....12# to 16# or 24# to 26#.....\$1.79lb

Frozen turkeys do not need to be ordered in advance. We always have a large selection available.

FRESH TURKEY BREAST (BONE IN).....4# to 12#.....\$4.48lb

FRESH BONELESS TURKEY ROASTS:

Breast/White Meat.....2# to 12#.....\$5.48lb

Thigh/Dark Meat.....2# to 12#.....\$5.19lb

Mixed/Breast and Thigh Meat.....2# to 12#.....\$5.19lb

KELLER'S FRESH TURDUCKEN

(Partially Boneless Turkey, Duck, and Chicken).....16# to 26#.....\$5.69lb

KELLER'S SMOKED or ROASTED BONE IN FULLY COOKED TURKEYS:

Smoked & Roasted Turkeys are Fully cooked. Sold Cold, Ready to Heat & Serve.

Weight is determined after shrinkage. Giblets are included.

SMOKED WHOLE TURKEYS.....11# to 20#.....Sale Price \$4.58lb (Regular \$4.98)

ROASTED WHOLE TURKEYS (Broth is included).....12# to 24#.....Sale Price \$3.98lb (Regular \$4.38)

SMOKED BONE IN TURKEY BREASTS.....3# to 5#.....\$7.88lb

ROASTED BONE IN TURKEY BREASTS.....4# to 5#.....\$7.38lb

KELLER'S SMOKED or ROASTED BONELESS FULLY COOKED TURKEY:

Any Size Partial Piece is Available, Sliced upon request. Sold Cold, Ready to Heat & Serve.

SMOKED BONELESS TURKEY BREAST SLICED.....\$8.98lb

SMOKED BONELESS TURKEY BREAST WHOLE.....7# to 8#...\$8.98lb

SMOKED BONELESS TURKEY THIGH & BREAST MIXED.....7# to 8#...\$8.58lb

ROASTED TURKEY BONELESS BREAST.....8# to 9#...\$8.98lb

ROASTED TURKEY BONELESS THIGH & BREAST MIXED.....8# to 9#...\$8.28lb

HAMS:

KELLER'S SMOKED Fully Cooked Hams:

Keller's delicious smoked ham is marinated with brown sugar and salt, and then slowly smoked over a hickory fire. Because this ham does not have artificial colorings and flavorings, it has a delicious lightly smoked pork flavor. Keller's all natural ham is uniquely different from a commercial ham in flavor and appearance. Because we add NO artificial colorings the result is meat which has a natural roasted meat color and is not the "died red" meat color. Because we add NO artificial flavorings the meat has a lightly smoked flavor.

KELLER'S SMOKED Fully Cooked BONE IN HAMS:

Whole Ham Bone In.....11# to 14#.....\$4.98lb

Half Ham Bone In.....4# to 7#.....\$5.48lb

Ham Slices Bone In.....\$8.98lb

KELLER'S SMOKED Fully Cooked BONELESS HAMS:

Whole Boneless...7# to 8#...(Any size partial piece is available).....\$6.98lb
Sliced Boneless.....\$6.98lb

KELLER'S HAM CURED/NOT SMOKED:

This is a fresh ham/leg of pork that has been cured with brown sugar and salt. It is not cooked or smoked.

Whole Ham Bone In.....21# to 24#.....\$3.69lb
Half Ham Bone In Butt.....10# to 13#.....\$3.99lb
Half Ham Bone In Shank.....10# to 13#.....\$3.69lb
Whole Ham Boneless.....11# to 13#.....\$3.99lb

KELLER'S FRESH LEG OF PORK (FRESH HAMS):

Fresh Hams are not smoked, not cured, and not cooked. They are a pork roast. They taste like roasted pork!

FRESH BONE IN LEG OF PORK HAMS

Whole Ham.....20# to 24#.....\$2.89lb
Half Ham Butt.....10# to 13#.....\$3.29lb
Half Ham Shank.....10# to 13#.....\$2.89lb

FRESH BONELESS LEG OF PORK HAMS...11# to 12#.....\$3.39lb

COMMERCIAL HAMS SMOKED FULLY COOKED:

Spiral Cut Honey Glazed Ham Half Bone In.....8# to10#.....\$3.98lb
Boneless Honey Ham Whole..... 12#.....(Any size partial ham is available)....\$6.29lb
Boneless Honey Ham Sliced.....\$6.59lb

PRICES CURRENT November 6, 2009 **PRICES MAY CHANGE WITHOUT NOTICE!**

SERVINGS PER PERSON

Allow one pound to one and a half pounds per person on raw meats with a bone.

Allow one-half pound to three-fourths pound per person on raw boneless meats.

Allow three-fourths pound to one pound per person on cooked meats with a bone.

Allow one-third pound to one-half pound per person on cooked boneless meats.

Everyone eats extra big on holidays! If they have big eaters, or want leftovers they need to order extra.